



2025 OMAHA MARATHON SPONSORSHIP OPPORTUNITIES

Help support the Omaha running community! Omaha Marathon offers a range of sponsorship opportunities to help you connect with active, healthy participants, volunteers and fans.

SUNDAY, SEPTEMBER 28, 2025 | OMAHA, NE | MARATHON, HALF MARATHON, 5K



Title Sponsor: \$15,000

- Serve as the Exclusive Title Sponsor
- Logo on race bibs*
- Logo on participant gift*
- Logo on participant and volunteer apparel
- Logo included at chute leading up to the Start/Finish line
- Logo included on course map document
- Display table at packet pick up
- Display table at finisher's area
- Fifteen (15) complimentary race entries
- Recognition on sponsor board at event
- Recognition in race emails and promos
- Right to provide samples and/or promotional materials
- Recognition on race app
- Prominent display on event website
- Recognition on social media channels
- Signage at designated mile marker
- Recognition by announcer during the event
- Inclusion in sponsorship email to participants
- Exposure to participants, volunteers and fans

**Some benefits are time sensitive and not guaranteed.*



Premier Sponsor: \$5,000

- Display table at finisher's area
- Five (5) complimentary race entries
- Recognition on sponsor board at event
- Recognition in race emails and promos
- Right to provide samples and/or promotional materials
- Recognition on race app
- Prominent display on event website
- Recognition on social media channels
- Signage at designated mile marker
- Recognition by announcer during the event
- Inclusion in sponsorship email to participants
- Exposure to participants, volunteers and fans



Mile Marker Sponsor: \$1,000

- Signage at designated mile marker
- Right to provide samples and/or promotional materials during packet pick up
- Prominent display on event website
- Inclusion in sponsorship email to registrants
- Recognition by announcer during the event
- Exposure to participants, volunteers and fans
- **10% discount if you purchase 2+ miles**



Packet Perks Sponsor: \$750

- Right to provide samples and/or promotional materials during packet pick up
- Prominent display on event website
- Inclusion in sponsorship email to registrants
- Exposure to participants, volunteers and fans



Photo Sponsor: \$3,000

Exclusive opportunity to have your logo included on our event photos. Photo coverage of the most popular aspects of our running event. Past events garnered 2+ million views on our photo page within the first 24 hours following the event!

- Prominent display on event website
- Recognition by announcer during the event
- Inclusion in sponsorship email to participants
- Exposure to participants, volunteers and fans



Post-Race Exhibitor: \$500

- Opportunity to have a display table at finisher's area
- Prominent display on event website
- Inclusion in sponsorship email to registrants
- Exposure to participants, volunteers and fans



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Choose the Package that is Best for You!

SPONSOR BENEFITS	TITLE \$15,000	PREMIER \$5,000	MILE MARKER \$1,000	PACKET PERKS \$750
Serve as the Exclusive Title Sponsor	✓			
Logo on race bibs*	✓			
Logo on participant gift*	✓			
Logo on participant and volunteer apparel	✓			
Logo included at chute leading up to the Start/Finish line	✓			
Logo included on course map document	✓			
Display table at packet pick up	✓			
Display table at finisher's area	✓	✓		
Complimentary race entries	15	5		
Recognition on sponsor board at event	✓	✓		
Recognition in race emails and promos	✓	✓		
Recognition on race app	✓	✓		
Recognition on social media channels	✓	✓		
Signage at designated mile marker	✓	✓	✓	
Recognition by announcer during the event	✓	✓	✓	
Prominent display on event website	✓	✓	✓	✓
Inclusion in sponsorship email to registrants	✓	✓	✓	✓
Right to provide samples and/or promotional materials during packet pick up	✓	✓	✓	✓
Exposure to participants, volunteers and fans	✓	✓	✓	✓

Sunday, September 28, 2025
Omaha, Nebraska
MARATHON, HALF MARATHON, 5K



Post-Race Exhibitor: \$500

- Opportunity to have a display table at finisher's area
- Prominent display on event website
- Inclusion in sponsorship email to registrants
- Exposure to participants, volunteers and fans

CONTACT INFORMATION

Cory Cosimano
Ph. 402-306-5374
ccosimano@rootcos.com



The Omaha Marathon is presented by the Omaha Running Club, a 501c3 organization through the Road Runners Club of America. (EIN 47-0630475)