



2025

OMAHA MARATHON SPONSORSHIP OPPORTUNITIES

Help support the Omaha running community! Omaha Marathon offers a range of sponsorship opportunities to help you connect with active, healthy participants, volunteers and fans. As a sponsor, you are featured in email promotions, social media, the Omaha Marathon website and more. Choose the sponsorship package that works best for you!

SUNDAY, SEPTEMBER 28, 2025 | OMAHA, NE | MARATHON, HALF MARATHON, 5K

Title Sponsor: \$15,000

- Serve as the Exclusive Title Sponsor
- Logo on race bibs*
- Logo on participant gift*
- Logo on participant and volunteer apparel
- Logo included at chute leading up to the Start/Finish line
- Logo included on course map document
- Display table at packet pick up
- Display table at finisher's area
- Fifteen (15) complimentary race entries
- Recognition on sponsor board at event
- Recognition in race emails and promos
- Right to provide samples and/or promotional materials
- Recognition on race app
- Prominent display on event website
- Recognition on social media channels
- Signage at designated mile marker
- Recognition by announcer during the event
- Exposure to participants, volunteers and fans

Premier Sponsor: \$5,000

- Display table at finisher's area
- Five (5) complimentary race entries
- Recognition on sponsor board at event
- Recognition in race emails and promos
- Right to provide samples and/or promotional materials
- Recognition on race app
- Prominent display on event website
- Recognition on social media channels
- Signage at designated mile marker
- Recognition by announcer during the event
- Exposure to participants, volunteers and fans

Photo Sponsor: \$3,000

Exclusive opportunity to have your logo included on our event photos. Photos are one of the most popular aspects of a running event. Past events garnered 20k views on our photo page within the first 24 hours following the event!

Mile Marker Sponsor: \$1,000

- Dedicated signage at mile marker on course
- Recognition by announcer during the event
- Exposure to participants, volunteers and fans

Post-Event Exhibitor: \$500

- Opportunity to have display table at finisher's area
- Exposure to participants, volunteers and fans

CONTACT INFORMATION

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ccosimano@rootcos.com



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OMAHA MARATHON
SPONSORSHIP
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Choose the Package that is Best for You!

SPONSOR BENEFITS	TITLE \$15,000	PREMIER \$5,000	MILE MARKER \$1,000
Serve as the Exclusive Title Sponsor	✓		
Logo on race bibs*	✓		
Logo on participant gift*	✓		
Logo on participant and volunteer apparel	✓		
Logo included at chute leading up to the Start/Finish line	✓		
Logo included on course map document	✓		
Display table at packet pick up	✓		
Display table at finisher's area	✓	✓	
Complimentary race entries	15	5	
Recognition on sponsor board at event	✓	✓	
Recognition in race emails and promos	✓	✓	
Right to provide samples and/or promotional materials	✓	✓	
Recognition on race app	✓	✓	
Prominent display on event website	✓	✓	
Recognition on social media channels	✓	✓	
Signage at designated mile marker	✓	✓	✓
Recognition by announcer during the event	✓	✓	✓
Exposure to participants, volunteers and fans	✓	✓	✓



Sunday, September 28, 2025

Omaha, Nebraska

MARATHON, HALF MARATHON, 5K

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The Omaha Marathon is presented by the Omaha Running Club, a 501c3 organization through the Road Runners Club of America. (EIN 47-0630475)