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Partnership 4 Kids to be the Official Charity for the Omaha Marathon

Omaha, NE – July 14, 2017 -- The Omaha Marathon is proud to announce the designation of *Partnership 4 Kids*, as the Official Charity for the Omaha Marathon which will take place on Sunday, September 17 at TD AMERITRADE PARK, 1200 Mike Fahey St, Omaha, Nebraska.

Partnership 4 Kids [P4K] is a goal setting and group mentoring program which helps build hope for under-served students, and creates a foundation for success from Kindergarten through to their careers. “There are more than 5,400 Omaha Public School students who participate in the *Partnership 4 Kids* program,” explained Deb Denbeck, President of Partnership 4 Kids. “Our programs help students feel good about themselves, and to grow in their education and gain confidence in their ability.”

As the Official Charity, *P4K* will receive a portion of the race registration fees. Additionally, the Omaha Marathon is offering students who are enrolled in *P4K* programs free entry for the *P4K* Mile Fun Run and the *P4K* – 5K Race.

Tom Struzzeiri, CEO of the Omaha Marathon, is a passionate runner/Triathlete himself, and commented on the importance of focused goal setting. “Partnering with *P4K* is a positive way we can benefit the community year-round and, most importantly, help kids achieve athletic goals which keeps them focused and attentive to their health. I think that it’s going to grow and grow to benefit all of us, and it wouldn’t surprise me to see future Marathon winners emerge from the *P4K* program”

The Omaha Marathon includes a Half and a Full Marathon, as well as a 10K, 5K and a Friends & Family 1-mile. As in previous years, the out-and-back route will once again start outside *TD Ameritrade Park* downtown and then head north, before finishing inside the Stadium where runners can view themselves crossing the finish line on the venue’s massive jumbotron screen.

For more information, visit:

<http://p4k.org/>

<http://omahamarathon.com/>

<http://www.tdameritradeparkomaha.com/Default.aspx>