



319 Main Street, Saugerties, NY 12477  
P 845.247.7275 F 845.247.7285  
www.HITSendurance.com

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## Omaha Marathon Fitness Expo Vendor Application September 17-18, 2017

Name of Business: \_\_\_\_\_

Description of Business: \_\_\_\_\_

Owner/Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone (cell) \_\_\_\_\_ (work) \_\_\_\_\_

Website: \_\_\_\_\_

E Mail: \_\_\_\_\_

The vendor fee is \$400 and includes 10x10 space for Saturday and Sunday.  
\*Payment is required with application and if HITS identifies you as a vendor, the fee is Non-refundable.

It is recommended that vendors bring their own pop-up tents, tables, chairs and table dressings. HITS will not provide

Pro-rated space is available as follows:

\_\_\_ Yes, I will need pro-rated space.

\_\_\_ 10x20 = \$600

\_\_\_ 20x20 = \$850

Power is available at most locations.

\_\_\_ Yes I will need 20 Amps of electrical service.

## Terms and Conditions

1. HITS, Inc. ("HITS") will only consider Applications that are signed and accompanied by a deposit in the amount of \$400.00. This will be refundable only in the event that HITS rejects your Application, or if HITS changes the date of an event and you are unable to attend.
2. By signing below, you agree to be bound by these terms and conditions of this HITS Endurance Fitness Expo Application.
3. HITS reserves the right to accept or reject your Application for any exhibit area for any reason. If this Application is accepted it will be countersigned by a representative of HITS and will represent the entire Agreement between you and HITS.
4. You agree to comply with any business license requirements and any other permit and/or fee requirements from venue specific officials.
5. HITS must review and approve all activities you conduct, including the sale or give away of products or services if approval is given for the sale of products or services; you must meet the permit and registration requirements, including sales tax, for the applicable jurisdiction.
6. If you are approved as an Exhibitor, you must provide the following:
  - a. Certificate of insurance showing general liability insurance in place in amounts of not less than \$1,000,000 per occurrence, \$2,000,000 aggregate, naming HITS, Inc., 319 Main Street, Saugerties, NY 12477 as specifically designated additional insured;
  - b. Workers' Compensation Insurance and Employment Liability Insurance in an amount of not less than \$1,000,000;
  - c. Evidence of compliance with permit and registration requirements referenced in no. 4 above
7. The location of your space will be determined by HITS in its sole discretion. HITS reserves the right to relocate your booth at its discretion.
8. You may not assign, sublet or share your space with any other person or company.
9. You are solely responsible for the safety and security of your property against theft, fire, weather condition, or accident.
10. You understand and agree that you hold HITS harmless from and against any claims by you, your employees, visitors or suppliers.
11. You must completely set up your exhibit prior to the published set-up deadline on the Friday prior to the event.
12. You must completely remove your exhibit and properly dispose of all trash prior to the break-down deadline on the Sunday following the event. Exhibit material may not be packed or exhibits removed prior to the end of the event on Sunday.
13. You agree to execute any reasonable documents including indemnifications and hold harmless agreements that may be required by the government units of the applicable jurisdiction.
14. This Agreement will be construed in accordance with the laws of the State of New York

**The undersigned warrants that he/she has the authority to enter this agreement.**

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**Exhibitor's Authorized Representative**

**Date**

**Name:**

**Title:**

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**HITS, Inc. Authorized Representative**

**Name:**

**Title:**



## Payment

HITS, Inc. accepts Visa, MasterCard and American Express for payments. Please send completed application to [scott@hitsendurance.com](mailto:scott@hitsendurance.com) or fax to: 845-246-6371

You may also send checks payable to "HITS, Inc." to 319 Main St. Saugerties, NY 12477

**Please Note:** This form must be filled out completely. All fields are required in order to process payment. Incomplete forms may cause the application to be considered late.

Please complete the form below and fax with your Application, Terms and Conditions and Insurance Certificate.

### BOOTH SPACE:

\_\_\_ 10' x 10' space - \$350 \_\_\_ 10' x 20' space - \$600 \_\_\_ 20' x 20' space - \$850

### VIRTUAL EVENT BAG ADVERTISEMENT:

\_\_\_ \$150

### DIGITAL AD SPACE:

\_\_\_ Quarter Page - \$150 \_\_\_ Half Page - \$175 \_\_\_ Full Page \$250

**TOTAL AMOUNT DUE:** \_\_\_\_\_

Name (exactly as it appears on card): \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Visa ( ) MasterCard ( ) AMEX ( ) \_\_\_\_\_

Expiration date: MM\_\_\_ YY\_\_\_

I authorize HITS Triathlon Series to charge my card for all amounts due to HITS, Inc. with respect to the enclosed entry.

Signature \_\_\_\_\_ Date \_\_\_\_\_



## **HITS Triathlon Series Digital Advertisement Specification Sheet**

\*Advertise to all Registered Athletes in the HITS Athlete Guide\*

### ***Ad Dimensions:***

Full Page 8.5x11

Half Page Horizontal 8.5x5.5

Quarter Page Vertical 3.5x4.75

### ***Advertising Rates:***

Full \$250

Half \$175

Quarter \$150

\*Advertise in two guides, save 10%

\*Advertise in three-five guides, save 15%

\*Advertise in six or more, save 20%

### ***Digital Media Types***

JPEG or PDF

\*We DO NOT accept Microsoft Office documents, **including PowerPoint.**

### ***Common Applications***

InDesign, Photoshop, Illustrator

### ***Image Resolution***

All ads must be at least 300 dpi or better

### **Artwork Due Dates:**

#### ***Please Note:***

- Failure to meet deadline with electronic file, signed contract AND payment will result in omission from the publication.
- HITS reserves the right to refuse any advertising and shall not be liable for damages if for any reason we fail to publish an advertisement. Any advertisement that has been refused will be returned with appropriate fees included.
- We **DO NOT** accept Microsoft Office documents, including PowerPoint.

