



319 Main Street, Saugerties, NY 12477
P 845.247.7275 F 845.247.7285
www.HITSendurance.com

Office Use Only

Payment _____
Insurance _____
Advertisement _____

VENDOR APPLICATION

Name of Business: _____

Description of Business: _____

Owner/Representative: _____

Address: _____

City/State/Zip: _____

Phone (cell): _____ Website: _____

E-Mail: _____ Fax: _____

EVENT DATES

Omaha, NE September 19-20, 2015

Dates are subject to change.

The vendor fee is \$400 and includes space for Saturday and Sunday of the event. **Payment is required with application and if HITS identifies you as a vendor, the fee is Non-Refundable.*

**Pro-rated space is available at some venues. It is recommended that vendors bring their own pop-up tents, tables, chairs and table dressings. HITS will not provide tents, tables, chairs or table dressings.*

Yes, I will need additional pro-rated space. *Please check if applicable*

10' x 20' \$600 20' x 20' \$1000

Yes, I would like to provide a sample or coupon for athlete goodie bags - \$200

Yes, I will need 20 Amps of electrical service

Yes, I would like to advertise in your Digital Athlete Guide

Full-Page - \$250 Half-Page - \$175 Quarter-Page \$150

2015 HITS Running Festival Vendor Application Terms and Conditions

1. HITS, Inc. ("HITS") will only consider Applications that are signed and accompanied by a deposit in the amount of \$400.00. This will be refundable only in the event that HITS rejects your Application, or if HITS changes the date of an event and you are unable to attend.
 2. By signing below, you agree to be bound by these terms and conditions of this HITS Endurance Fitness Expo Application.
 3. HITS reserves the right to accept or reject your Application for any exhibit area for any reason. If this Application is accepted it will be countersigned by a representative of HITS and will represent the entire Agreement between you and HITS.
 4. HITS must review and approve all activities you conduct, including the sale or give away of products or services if approval is given for the sale of products or services; you must meet the permit and registration requirements, including sales tax, for the applicable jurisdiction.
 5. If you are approved as an Exhibitor, you must provide the following:
 - a. Certificate of insurance showing general liability insurance in place in amounts of not less than \$1,000,000 per occurrence, \$2,000,000 aggregate, naming HITS, Inc., 319 Main Street, Saugerties, NY 12477 as specifically designated additional insured;
 - b. Workers' Compensation Insurance and Employment Liability Insurance in an amount of not less than \$1,000,000;
 - c. Evidence of compliance with permit and registration requirements referenced in no. 4 above
 6. The location of your space will be determined by HITS in its sole discretion. HITS reserves the right to relocate your booth at its discretion.
 7. You may not assign, sublet or share your space with any other person or company.
 8. You are solely responsible for the safety and security of your property against theft, fire, weather condition, or accident.
 9. You understand and agree that you hold HITS harmless from and against any claims by you, your employees, visitors or suppliers.
 10. You must completely set up your exhibit prior to the published set-up deadline on Saturday prior to the event.
 11. You must completely remove your exhibit and properly dispose of all trash prior to the published break-down deadline on Sunday following the event. Exhibit material may not be packed or exhibits removed prior to the end of the event on Sunday.
 12. You agree to execute any reasonable documents including indemnifications and hold harmless agreements that may be required by the government units of the applicable jurisdiction.
 13. This Agreement will be construed in accordance with the laws of the State of New York.
- The undersigned warrants that he/she has the authority to enter this Agreement.**

Exhibitor's Authorized Representative

Date

Name: _____

Title: _____

HITS, Inc. Authorized Representative

Date

Name: _____

Title: _____



Payment

HITS accepts Visa, MasterCard and American Express for payments. You may also send checks payable to "HITS Endurance" to 319 Main Street Saugerties, NY12477.

Please Note: This form must be filled out completely. All fields are required in order to process payment. Incomplete forms may cause the application to be considered late. Please complete the form below and fax with your Application, Terms and Conditions and Insurance Certificate.

SPACE:

10' x 10' space - \$400 10' x 20' \$600 20' x 20' \$1000

DIGITAL ATHLETE GUIDE ADVERTISEMENT:

Full-Page - \$250 Half-Page - \$175 Quarter-Page - \$150

GOODIE BAG INSERTS:

\$200

TOTAL AMOUNT DUE: _____

Name (exactly as it appears on card): _____

Billing Address: _____

City/State/Zip: _____

Visa () MasterCard () AMEX () _____

Expiration date: MM__ YY__

I authorize HITS Endurance to charge my card for all amounts due to HITS, Inc. with respect to the enclosed entry.

Signature _____ Date _____



HITS Endurance Digital Advertisement Specification Sheet

Advertise to all Registered Athletes in the HITS Digital Athlete Guide

Ad Dimensions

Full Page	8.5 x 11
Half Page Horizontal	8.5 x 5.5
Quarter Page Vertical	3.5 x 4.75

Advertising Rates

Full	\$250
Half	\$175
Quarter	\$150

Advertise in two athlete guides, save 10%
 Advertise in three-five guides save 15%
 Advertise in six or more, save 20%

Common Digital Media Types

PDF and JPEG

Common Applications

InDesign, Photoshop, Illustrator

Image Resolution

All ads must be at least 300 dpi or better

Please Note:

- Failure to meet deadline with electronic file, signed contract AND payment will result in omission from the publication.
- HITS reserves the right to refuse any advertising and shall not be liable for damages if for any reason we fail to publish an advertisement. Any advertisement that has been refused will be returned with appropriate fees included.
- We **DO NOT** accept Microsoft Office documents, including PowerPoint.

<u>Event Date:</u>	<u>Venue:</u>	<u>Artwork Due:</u>	<u>Size: (Full, Half, Quarter)</u>
September 20, 2015	Omaha, NE	August 20, 2015	_____

For additional information:
Scott@hitsendurance.com

